
ShopBlack.biz features a directory of minority-owned businesses and professionals.

Introducing...An Affordable Advertising Concept!

ShopBlack.biz is a recently launched web site that provides affordable marketing solutions to minority-owned businesses and professionals. ShopBlack.biz combines the purchasing power of various enterprises to create effective media campaigns that attract consumers eager to support minority-owned businesses. Our unique advertising concept helps boost the economic strength of the local community by networking minority-owned enterprises to help them collectively attract new clients and improve their bottom-line.

The second edition of our **free Community Resource Guide** will be distributed mid-September. We invite you to promote your business throughout the local minority community by advertising in our upcoming publication. The full-color Resource Guide will include informational articles relevant to minorities and will highlight local businesses and community organizations. Each advertiser will receive a full-color ad, along with at least (25) copies of the Resource Guide to distribute free to their clients. Our advertising rates are affordably priced so that even small businesses and non-profit organizations may participate. We've included a copy of our first edition for you to examine for yourself.

We'll even professionally design your ad for a nominal additional charge. We have partnered with the team at Dynamic Creative Solutions to develop visually appealing, professional ads for our advertisers.

To include your business or organization, complete the enclosed order form and return it with payment **no later than August 26, 2005**. You may also contact us for additional information at (614) 886-9922.

We hope you'll join us in our mission to recycle money in your local minority community!

Sincerely,

Lori Whitmore, President
ShopBlack.biz



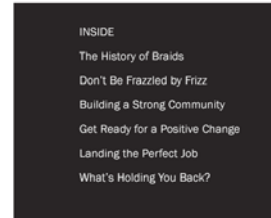


3137 Houston Drive
 Columbus, Ohio 43207
(614) 886-9922 Phone
 (614) 497-0626 Fax

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Resource Guide Advertising Order Form

To advertise your business in the ShopBlack.biz Resource Guide, complete the form below and include payment.



Contact Name:

Company Name:

Address:

City:

State:

Zipcode:

Phone:

Fax:

Email:

Website:

Ad Copy:

(Enter your ad text)

Please include a digital version of your company logo, or ad graphic with this form. You may also email your graphic to: sales@shopblack.biz

Make check payable to:

Success Pro Publications
 3137 Houston Drive
 Columbus, OH 43207

Inside Front Cover \$175.00

Inside Back Cover \$175.00

Back Cover \$225.00

Standard Ad \$ 25.00

Medium Vertical Ad \$ 50.00

Large Vertical Ad \$ 75.00

Full Page Ad \$175.00

Custom Ad Creation \$ 50.00

Online Directory Listing \$ 99.00

List your business in our
Nationwide Internet Directory
 for a full year!

TOTAL ENCLOSED:

